PERSONAL INFO

RODNEY YOUNG - GRAPHIC DESIGNER

Contact

+49 0174 3237 322
contact@rodneyyoung.xyz
Fließstraße 21, 12439, Berlin

Languages

English - Native speaker
German - Limited
Polish - Limited

EDUCATION

BACHELOR OF FINE ARTS

Academy of Art University - San Francisco - 2016

While studying traditional & digital illustration, I also had a secondary focus on writing for narrative storytelling as well as taking courses in 2D animation, video editing, graphic design, HTML & CSS

EXPERIENCE

VISUAL STORYTELLER

iconmobile group - Berlin - 2019 to 2020

Designing pitch presentations for notable external clients such as Ford, Ikea, L'Oréal and others • Creating illustrations for presentations to visually communicate complex ideas • Working closely with marketing and business strategists • Designing, developing and debugging websites for iconmobile and its subsidiaries • Working through tight deadlines with remote colleagues

CREATIVE DESIGNER

remote control productions - Munich - 2017 to 2019

Designing internal presentations, external pitches and marketing materials • Creating assets for various social media platforms • Maintaining visual brand identity • Creating illustrations for presentations or marketing assets • Creating exhibition booth designs for external events • Producing & editing video for internal events, pitches, trailers and social media • Managing live video streaming • Updating & debugging websites for rcp, family teams and clients
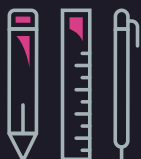
FREELANCE DESIGNER / ILLUSTRATOR

Independent - San Francisco - 2016 to 2017

Worked closely with clients in a transparent, step-driven process to visually communicate their ideas • Provided timely deliverables in specific formats that best suited client needs • Worked in a variety of styles and mediums to suit various visual tastes

SOFTWARE

SKILLS

Teamwork • Designing for print • Video production & editing • File & image reformating • Digital photo manipulation • Vector & hand-drawn illustration • Live video streaming • Voiceover recording • 2D Animation • HTML & CSS • Wordpress • Bootstrap • Front-end web development